











A PROUDLY **SOUTH AFRICAN BRAND**WITH **31 YEARS** OF HERITAGE.



Jointly owned by leading private equity shareholders and management

Established 1990





Over **8,000**Active Distributors

Responsible sourcing: **30%** of our products sourced from South Africa in **2021**All imported goods comply with South African legislation, taxation and import regulations







LEVEL 3 B-BBEE

Barron is part of the RMB stable through private equity, a proudly **level 3 black owned** wholesaler in our industry with **31 Years** of providing dedicated solutions to resellers.

YOUR BRAND IS IN GOOD HANDS.

Barron is Africa's largest and market leading supplier of imprintable Apparel, Promotional Gifts and Display Items.

We're the **BRAND-ABLE™** Solutions Business, offering a wide variety of canvasses and solutions that support and build brands.

We are inspired by innovation and creativity, and use that inspiration to make memorable products.

We are driven by a strong set of core values, we conduct ourselves with the highest ethical standards, and treat all our team members and partners with the respect they deserve, creating an environment where people can contribute, innovate and excel.

SWITCH YOUR BRAND ON

WITH THE RIGHT PRODUCT FOR YOUR BRAND



















OUR RANGE OF CATALOGUES

APPAREL WORKWEAR SPORT HEADWEAR GIFTS BAGS DISPLAY

VIEW OUR
FULL RANGE
WWW.BARRON.COM

WHAT'S **NEW**





















T-SHIRTS

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GOLFERS

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SHIRTS

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CORPORATE & TROUSERS

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SWEATERS & FLEECE

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BODY WARMERS

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JACKETS

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black



white



royal



red



grey mélange (dark grey)



navy



pink

FEATURES

Curved hem-line • Turn-up sleeve hem with bar-tacks • Self-fabric neckline with top-stitching Dyed with reactive dyes

FABRICATION

145g 100% Cotton single jersey



























FEATURES

Abbreviated sleeves • Double top-stitched neck rib, sleeves and hem • Shaped sides and a scoop neck for a flattering fit

FABRICATION160g 100% Cotton super carded single jersey fabric















FEATURES

Raglan sleeves • Contrast triple-needle-stitching half way down the raglan seam ending with a bar-tack • Contrast front and back side panel • Self-fabric crew neck • Cover-seam hem and sleeve hem • Contrast inner neck binding

FABRICATION

130g 100% Polyester fabric with Moisture Management finish: e-Dri









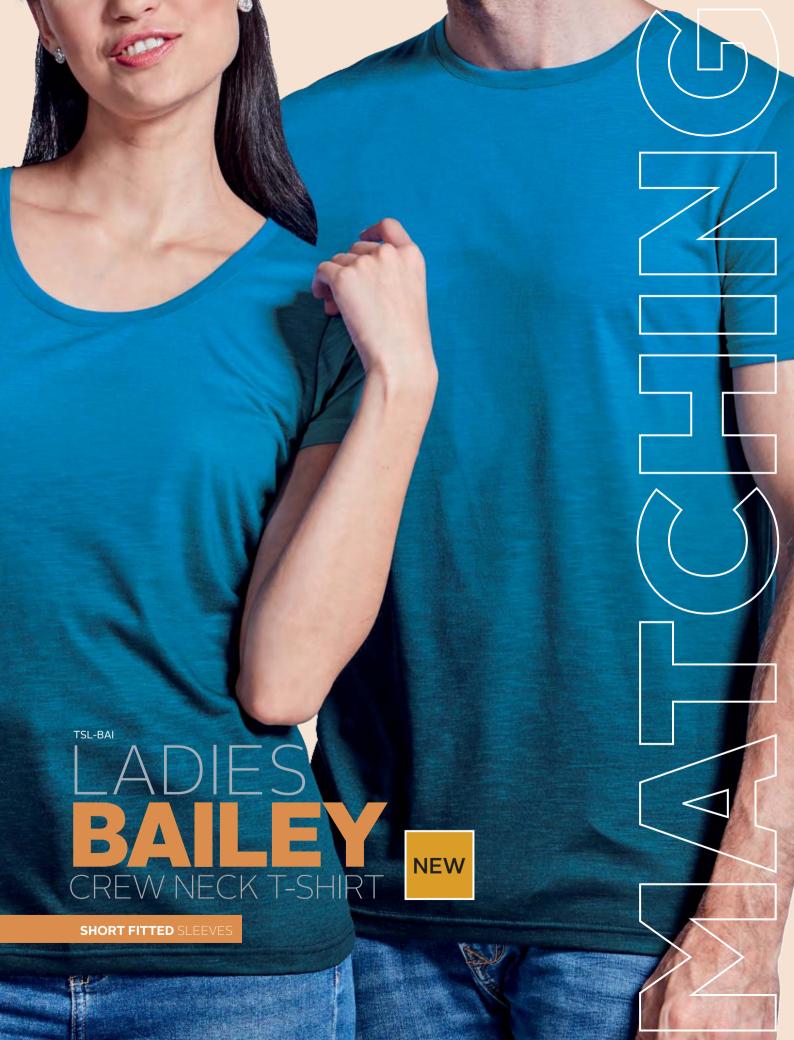




















TST-SLUB

MENS SLUB V-NECK T-SHIRT

INNER NECK BINDING



FEATURES

Single neckline rib with Lycra • Inner neck binding • Dropped shoulder seams • Contrast cover-seam top-stitching

FABRICATION

145g 100% Cotton slub fabric







LADIES 1708 SLIM FIT V-NECK T-SHIRT

FLATTERING FIT

FEATURES

Capped sleeves • V-neck • Cover-seam stitching at hem and sleeve Matching rib at neckline • Shaped waist for a flattering fit Mélange colourways are Poly Cotton Spandex blends

FABRICATION

170g 95/5 Cotton Lycra single jersey fabric















LTSL145B

DIES 1458

LONG SLEEVE

FEMININE FIT



black



dark grey (mélange)



white



navy



royal



bright pink



red

Round scooped neckline • Self-fabric neckline with top-stitching • Dyed with reactive dyes • Double-needle stitching on hem and sleeve opening

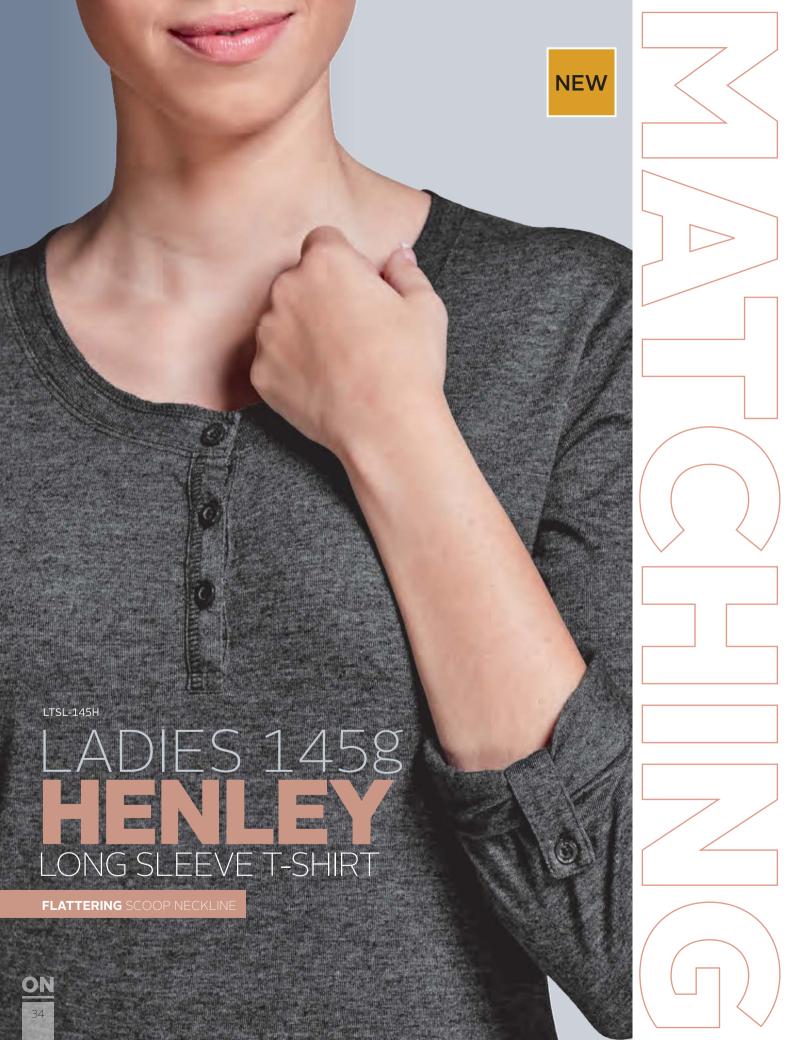
FABRICATION

145g 100% Cotton single jersey

ALSO AVAILABLE IN KIDS SIZES





















MG-GAL

MENS GALAXY GOLFER



black & grey

white & silver



red & black

sky & royal

navy & atlantic blue

FEATURES

Knit rib collar • Contrast neck tape • Curved dropped shoulder with edge stitching • Three-button placket with contrast buttons Sublimated faded side panels

FABRICATION

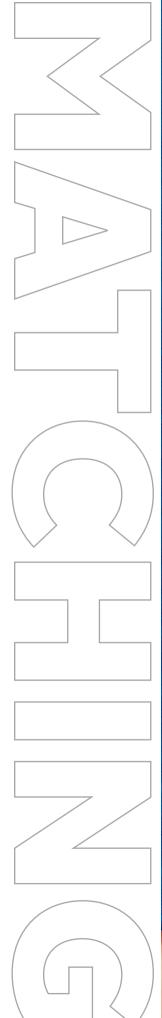
170g 100% Polyester Moisture Management













L-HAZ

FEATURES:

Tonal knitted collar • Fitted sleeves • Constructed three button placket Fully sublimated golfer • Contrast inner back neck binding Striking spray effect design sublimation on front, back and sleeves

FABRICATION: 160g 100% Polyester fabric with Moisture Management

FULLY **SUBLIMATED**



NEW













FEATURESKnitted rib collar • Fitted sleeves with double needle stitched hem • Grown on three button placket with contrast button stitching • Contrast inner back neck tape Dropped shoulder seams

FABRICATION

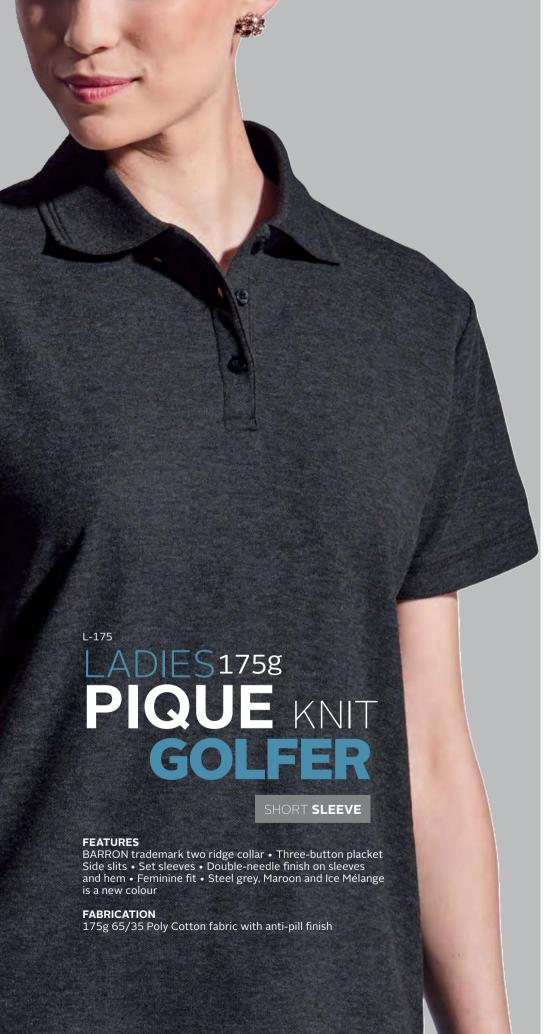
200g Cotton/Poly recycled piqué knit fabric













surf blue



emerald





blue

lime





atlantic blue

yellow





royal

orange





navy







black

charcoal heather





maroon

khaki





red

grey





purple

ice mélange





pink

white









black



white



royal



sapphire blue



navy



red





MENS
PORT
GOLFER

180G 100% COTTON PIQUÉ KNIT









IMPACT GOLFER

KNITTED COLLAR



navy & blue & white



black & red & white



red & charcoal & white



black & orange & white



black & charcoal & white















MENS DERBY GOLFER

ACTIVE GOLFER



black & red



navy & white



silver & black



grey & lime



sapphire & white



orange & black

FEATURES

Tonal knitted collar • Contrast cuffs • Shaped front panels and piping • Tonal three-button placket with contrast inner • Self-fabric neck tape and back yoke design • Contrast piping colour • Supplied with a loose pocket Orange/black is a new colour

FABRICATION

130g 100% Polyester fabric with Moisture Management finish: e-Dri











MENS260g PIQUE KNIT GOLFER

SUPPLIED WITH A LOOSE POCKET



black



white



khaki



navy

FEATURES

Distinctive coarse piqué knit construction • Double-needle stitching on the shoulders, armholes, sleeves and hem Reinforced placket with three tonal buttons • Generous cut and weight • Two ridge collar, exclusive to BARRON Supplied with a loose pocket

FABRICATION

260g 60/40 Heavy weight Cotton rich fabric







L-200 LADIES 2008
PIQUE KNIT





black raspberry pink





white

lime





royal

surf blue





red

navy

FEATURES

Self-fabric neck tape and a double-needle hem Feminine fit and top-stitching • Euro-styled slim line placket with five tonal button BARRON trademark two ridge collar

FABRICATION

200g 65/35 Poly Cotton fabric













L-ATL



black



red



navy

FEATURES

Self-fabric one-piece collar • Fitted sleeves Grown on three button placket Textured honeycomb surface interest Side slits for ease of movement Double-needle finish on hem and sleeve hem

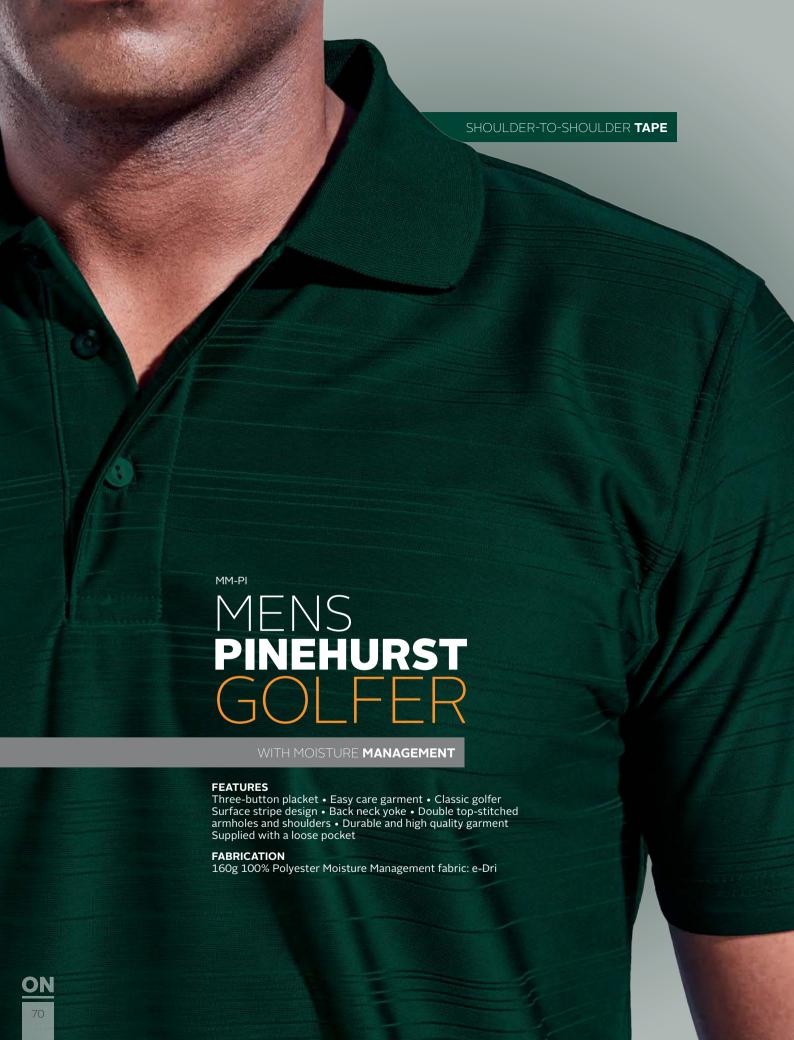
FABRICATION

140g 100% Polyester with Moisture Management: e-Dri























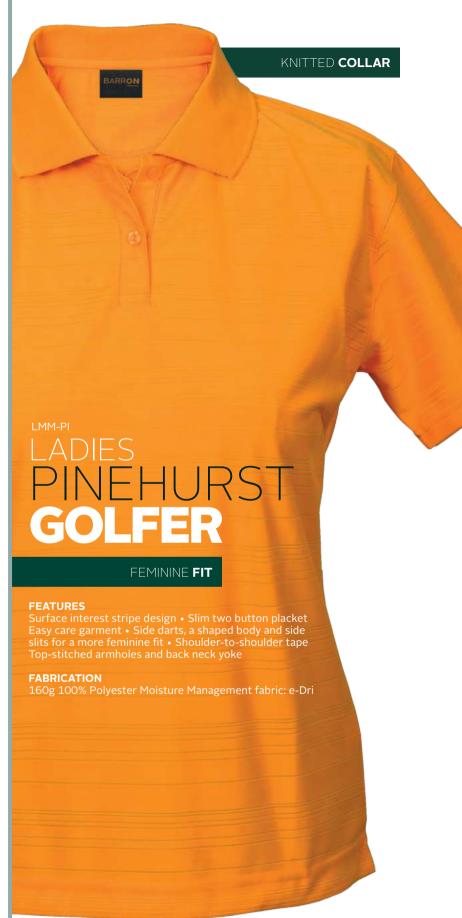






















ALT

NEW

EYE-CATCHING SUBLIMATED OVERPRINT ON FRONT

FEATURES

Self-fabric one piece collar • Fitted sleeves with double stitched hem • Constructed three button placket • Self-fabric inner back neck tape • Side slits with bar-tacks for durability

FABRICATION

160g 100% Polyester Moisture Management Grindle Yarn



red mélange



navy mélange



grey mélange

BRANDING OPTIONS













MENS OSLO GOLFER



Knitted Rib collar • Fitted sleeves • Chunky constructed two button placket • Loose pocket provided • Self-fabric Inner back neck binding • Fabric with 2-in-1 long slub surface interest

FABRICATION

190g 60/40 Poly Cotton Slub













LG-VEG

EGA

FEATURES

Self-fabric collar • Contrast printed panel on sleeve hem Contrast printed shaped panels on front Tonal three-button placket • Tonal neck tape

FABRICATION 150g 100% Polyester interlock



charcoal & lime



navy & white



black & red







SUPPLIED WITH A LOOSE POCKET



black & white



navy & white



red & black

BRANDING OPTIONS































VOR MENS VORTEX



navy



red



deep purple



raspberry pink



lumo green



maroon



black



cobalt

FEATURES:

Tonal knitted collar • Reflective piping on sleeve insert and back yoke • Cover-seam stitching on bottom hem • Inverted honeycomb Only mens has a loose pocket

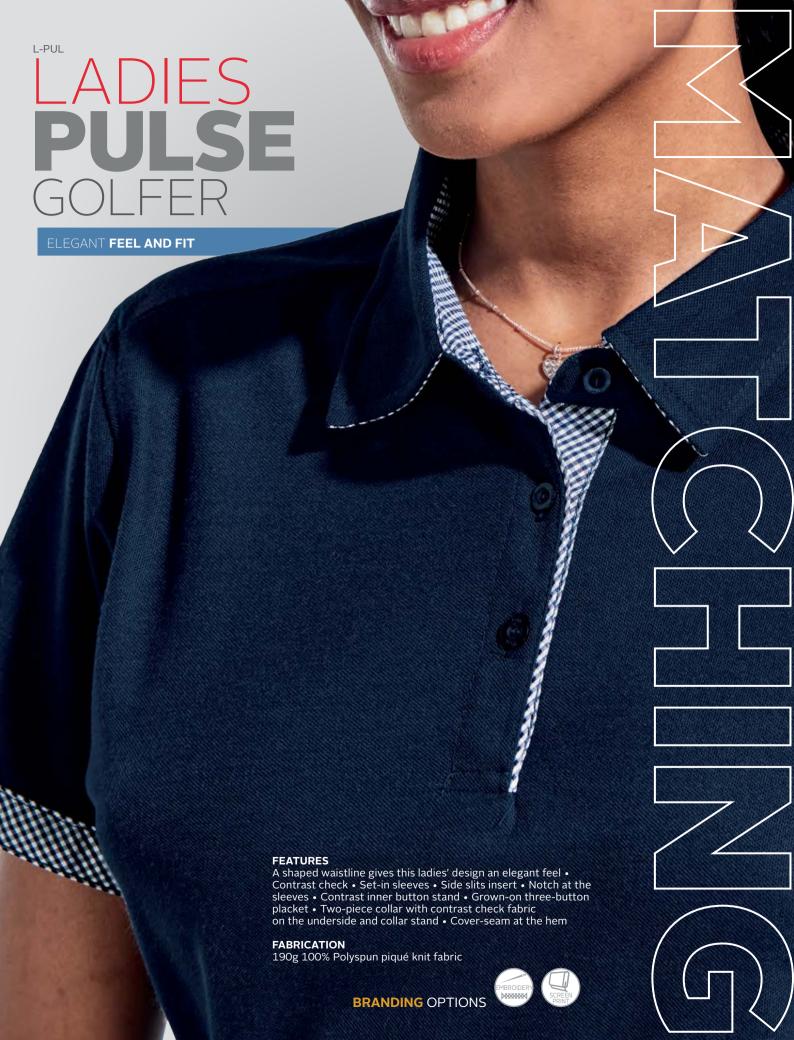
FABRICATION: 150g 100% Polyester fabric with Moisture Management finish















MENS X-TREME

SUPPLIED WITH A LOOSE POCKET



FEATURES

Contrast shoulder piping • Sporty yet classic styling Striped collar and two button placket Self-fabric neck tape • Double-needle, top-stitching finish on shoulders, sleeves and hem • Underarm vent insert for added ventilation

FABRICATION

170g 100% Polyester, hi-tech Moisture Management fabric: e-Dri









SUPPLIED WITH A LOOSE POCKET





black

khaki





white

stone





royal

navy

FEATURES

Unique jacquard collar design • Cool and comfort-feel fabric Reinforced placket with top-stitching • Self-fabric neck tape Three fashionable buttons • Supplied with a loose pocket

FABRICATION

170g 100% High quality Cotton single jersey fabric















loose pocket • Concealed placket with three matching





MENS OMEGA GOLFER

COVER-SEAM HEM AND SLEEVES















FEMININE **FIT**



balck & white



charcoal & white



white & navy



khaki & white



royal & white



navy & white



red & white



lime & white

FEATURES

Double-needle, top-stitch hem finish • Single top-stitching on armholes • Sporty style for ladies • Shaped, feminine fit with side slits

FABRICATION

190g 65/35 Poly Cotton fabric















MENS ENVIRO LOUNGE SHIRT

LONG & SHORT SLEEVE



MADE FORM RECYCLED FABRIC

FEATURES

Two-piece raised collar • Available in long and short sleeves • Constructed button stand • Double layered back yoke • Chest pocket • Contrast petersham tape in back neck • Short sleeve with single stitched hem Yarn dyed check pattern fabric made from recycled fabric Eco-friendly, sustainable garment option

FABRICATION

115g Cotton/Poly recycled fabric









FEATURES

Raised collar • Double layer back yoke • Sewn on patch pocket Grown on button stand • Double button mitred cuffs Stretch fabric for added comfort and ease of movement Tonal buttons

FABRICATION

73% Cotton, 24% Polyester, 3% Elastane, 120g















LL-FLO



FEATURES
Raised collar • 3/4 sleeves • Double layer back yoke
Grown on button stand • Cut-away slit detail at back
of cuff • Stretch fabric for added comfort and ease of
movement • Front, back and bust darts for a flattering fit
Tonal buttons

FABRICATION

73% Cotton, 24% Polyester, 3% Elastane, 120g





















LONG & SHORT SLEEVE



Two-piece raised collar • Grown on button stand Double layered drop-shoulder and back yoke Chest pocket • Contrast inner collar stand and contrast inner cuff • Double button mitred cuffs

100g 80/20 Poly Cotton mélange woven fabric



















LO-ONY / LLO-ONY

MENS ONYX LOUNGE SHIRT

LONG & SHORT SLEEVE

FEATURES

Contrast marble buttons Curved hem • Innovative styling Contrast inner collar and cuffs Contrast top-stitching throughout • Button-through gauntlet and double button cut away cuffs on the long sleeve option • Raised collar Double back yoke and chest pocket Available in long and short sleeves

FABRICATION

65/35 Poly Cotton mélange weave fabric











MENS
BRUSHED COTTON TWILL
LOUNGE SHIRT

LONG & SHORT SLEEVE

FEATURES

Double button cuffs and a button-through gauntlet • Double-layer drop-shoulder yoke • Back box pleat Front chest pocket • Top-stitching • Double-rolled hem • Constructed button stand and button-down collar

FABRICATION

100% Yarn-dyed Cotton with soft brushed finish













LONG & SHORT SLEEVE

FEATURES

Curved hem-line • Raised collar • Darts in the front and back The absence of pockets gives it a softer appearance Constructed button stand

FABRICATION

100% Cotton chambray



sky blue



sky blue













wine red



FEATURES

Contrast oxford trim on inner cuffs, inner placket and collar stand

Long sleeves with roll up sleeve tab Arrowhead front placket opening with

Bust darts for a comfortable fit
Small patch pockets at chest
Contrast tape detail at inner collar stand
Flattering and casual loose fitted blouse
with high-low hemline
Includes garment wash for a softer handle

FABRICATION

100% Cotton yarn-dyed check fabric









LO-DEL

MENS DELTA SHIRT

MESH BACK YOKE



khaki



airforce



navy



grey

FEATURES

Constructed placket • Patch pockets with velcro flaps on the chest and sleeve Bar-tacking on pressure points • Easy care garment • Versatile lightweight shirt Mesh back yoke • Underarm vents Styled back yoke with box pleat Double top-stitching throughout

FABRICATION

100% Nylon with UV finish











CLASSIC **FAVOURITE**

FEATURES

Includes two pleated pockets with flaps Reinforced double-needle stitching Double-layer yoke with back box pleat
Double-needle finishing for strength and durability

FABRICATION 100% Durable Cotton twill fabric



stone & safari



green & stone



stone & navy



black & stone



stone & airforce



navy & stone







LO-BUSH

BUSH

100% COTTON TWILL



white



stone



dask blue



safari



navy

FEATURES

Two pleated pockets with flaps Classic South African favourite Double-layer yoke with back box pleat

Double-needle finishing for strength and durability 100% Cotton twill fabric Equipped with metallic buttons

FABRICATION

100% Cotton fabric







BRANDING OPTIONS

















MENS COLTON STRETCH CHINO



stone



navy



grey

FEATURES

Back jet pockets • Front slanted pockets and money pocket • All pressure points are bar-tacked for added durability • Stretch fabric for ease of movement and added comfort • Relaxed flat front chino styling • Constructed waistband with belt loops • Gunmetal zipper at fly front

FABRICATION

240g 97% Cotton 3% Spandex







PA-5CH

MENS 5 POCKET CHINOS

FEATURES

Relaxed 5-pocket jeans style Double-stitched pockets Flat front, no turn-ups Rivets and a YKK metal zipper

FABRICATION

245g 65/35 Brushed Poly Cotton twill fabric









stone timber







LSP-CHI

STRETCH CHINOS

FEATURES

Classic 5 pocket styling Stretch fabric for comfortable fit Front curved pockets with money pocket Metallic zip, rivet and shank Beltloop detail with bar-tacks Bar-tacks at stresspoints

FABRICATION

220g 70% Cotton, 27% Polyester and 3% Spandex





black



navy



stone





MENS **TAPERED** PANTS



FEATURES

Slanted front pockets • Flat front styling
Back welt pockets • Tapered leg trousers for a
contemporary look • Concealed hook and bar
closure with nylon zip at fly • Constructed and
lined waistband

FABRICATION

185g 100% Polyester



black



navy





NEW

CONTEMPORY TAPERED LEG



LADIES MAYA TAPERED TROUSER

FEATURES

Front side pockets and back welt pockets with button closure • Versatile tapered leg styling Medium rise waistband with belt loops Tonal nylon zip at front fly with button closure

FABRICATION

180g, 100% Polyester Basic Suiting Material





black



navy





FLAT FRONT CHINO

FEATURES

Constructed waistband • Anti-stain finish Metallic zip opening • Six belt-loops • Back jet pockets with button • Front slanted pockets and a money pocket • All pressure points are bar-tacked This durable style is perfect for the office or golf course

FABRICATION

240g 65/35 Poly Cotton twill fabric



black



navy



pebble





POLY COTTON CHINOS

FEATURES:

Easy care garment
Durable and classic
Semi-formal loop
Top-stitched for added durability
Blended fabric resists creasing and holds colour
Classic pleated chino styling with turn-ups

FABRICATION:

245g Non-crease blended Poly Cotton fabric





black

khaki





navy

stone







LADIES KIRA DRESS

FEATURES

Rounded neckline • Short, capped, fitted sleeves Front princess panels for a flattering fit Front key-hole decorative opening at neckline
Slit at centre back for comfort and ease of movement Fitted upper body with subtle flare from waist to hem Waistband panel for a fitted silhouette Tonal nylon zip at centre back BXD Branding option available

FABRICATION

180g, 100% Polyester Basic Suiting Material













LADIES LOLA FLARE SKIRT

FEATURES

Front and back panels for a flattering fit Flared design and longer length Waistband with belt loops Tonal nylon zip at centre back

FABRICATION

180g , 100% Polyester Basic Suiting Material





BRANDING OPTIONS

FEATURES:

Centre front and centre back seam with back slit • Back patch pockets withstitch detailing • Front hip pockets Double top-stitch detailing • Back darts for improved fit • All pressure points are bar-tacked for added durability • Grown on waistband with belt-loops Gunmetal zipper at fly front with gunmetal shank button • Stretch fabric for ease of movement and added comfort • Suitable for office and outdoor wear

FABRICATION:

240g 97% Cotton 3% Spandex





stone



grey









LADIES STATEMENT SKIRT

EASY CARE GARMENT

FEATURES

Classic pencil styling • Easy care garment • Chic back slit Ideal uniform element to go with many top options in the BARRON range • Fashionable corporate look Constructed waistband with elasticated inserts in larger sizes

FABRICATION

170g 100% Polyester



black



navy





PA-CAR

MENS CARGO PANTS

FEATURES:

Deep front pockets Side and back pockets with flaps, and concealed studs Rugged cargo look For everything from the great outdoors to the office
Triple-stitched back rise Right side hammer-loop Bar-tacking on all the of pressure points

FABRICATION:

270g 100% Cotton canvas fabric, Enzyme washed



kalahari



moss



sand



navy



black









FEATURES

Deep front pockets • Cargo side pockets and back patch pockets with flap and velcro closure Bar-tacks at all pressure points for added durability • 2-in-1 zip off cargo design into a Bermuda short

FABRICATION

230g 65/35 Poly cotton fabric with brushed



navy



stone



khaki





LP-EVE ETCH JEANS



FEATURES

Straight-leg • Flattering fit • Stretch fabric • Perfect for any body type • Two front curved pockets with a money pocket Constructed waistband • Back pockets with profile stitching Metallic zip opening • Rivets are added at all stresspoints for durability

FABRICATION

86% Cotton 11% Polyester 3% Lycra fabric















LP-JEG







indigo

black

FEATURES

Back yoke panel • Front curved mock pockets with twin-needle top-stitching detail • Functional coin pocket at front • Mock fly stitch detail • Double-stitched inner legs
Functional back pockets with bar-tacks at stresspoints
Flattering skinny leg fit for all shapes and sizes
Elasticated waistband with six belt-loops

FABRICATION

290g 66% Cotton 32% Polyester 2% Spandex







BASIC PROMO

HOODED SWEATER

UNISEX





black

white





royal

red





navy

grey mélange

FEATURES

Pull on hoody design • Long sleeves with rib cuffs Front kangaroo pockets with bar-tacks for added durability • Dropped shoulder seams • Fixed hood with adjustable drawcord • Rib hem band for relaxed fit

FABRICATION

180g 65/35 Poly Cotton Single Jersey - Unbrushed

















royal





bottle



navy



charcoal heather





red



camel



Funnel neck collar Inseam pockets Cover-seam stitch on front yoke Double top-stitched hems Matching Nylon-zip

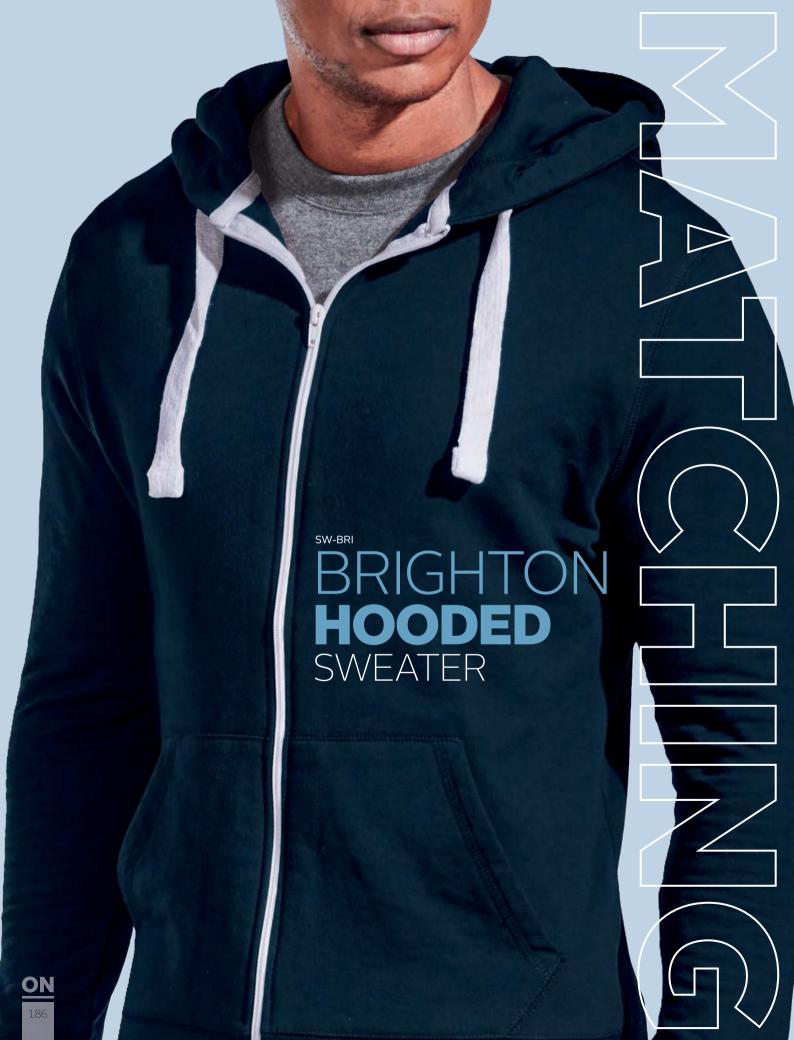
FABRICATION

300g 100% Anti-pill Polyester micro fleece

CAMEL COLOUR NOT AVAILABLE FOR KIDS











Two-piece lined hood with matching drawcord • Brushed inner fabric • Front Nylon zip with metal zip puller • Kangaroo pockets • Self fabric cuff at sleeve and hem • Inner matching neck tape • Tonal cover-seam stitching on the armhole, pocket and cuffs • Contrast flat drawcord

FABRICATION

240g 65/35 Cotton rich brushed fleece







































Funel collar • Fitted sleeves • Side panels for a flattering fit Concealed zippered side pockets
Tonal soft-shell, mediumweight Curved hem with high-low hem-line • Elasticated cuff binding
Wind resistant and easy care • Drawcord with stopper at hem • Supplied with five different coloured zip pullers

FABRICATION

320g 100% Bonded Polyester fabric











Funnel collar • Fitted sleeves in micro quilted fabric • Front shaped panels with reflective print detail Front inseam pockets • Inner storm flap • Bar-tacks at pockets for added durability • Centre front inverted Nylon full zip opening

FABRICATION

Body: 100% Polyester bonded inner fleece 240g Sleeves: 100% Polyester micro quilted 320g













